

The Role of Data Discovery in Advancing Your Privacy Program

Transform how you manage personal data. Move from data hoarding to strategic, compliant data management that protects your organization and respects customer privacy.

[Schedule a Demo](#)

The Data Challenge

Before Privacy Laws

- Unlimited data collection
- No clear business purpose
- Data scattered across systems
- Undetected and unprotected

Today's Reality

- Customer expectations shifted
- Data breaches increasing
- High maintenance costs
- Accountability required



Critical Questions You Must Answer



Where is personal data stored?

Identify all locations across your IT systems and databases.



What types and categories do you hold?

Catalog every data type and category in your possession.



Who has access to that data?

Track permissions and access rights across your organization.



Can you respond to data subject requests?

Ensure compliance with DPDP and privacy regulations.

Why Data Discovery Is So Difficult



Manual Labeling Nightmare

Going through large volumes of data manually consumes massive resources with questionable results.

Limited Tool Capabilities

Many tools can't scan both structured and unstructured data or handle languages beyond English.

Incomplete Inventories

Erroneous data mapping leads to incomplete inventories, undermining your entire privacy program.

The Three-Step Approach



Discover Personal Data

Automate identification of personal data scattered across IT systems. DPM discovers data from structured and unstructured sources in any language, uncovering dark data and shadow processing.



Classify Personal Data

Analyze and categorize data by type, category, and sensitivity. Automatically label and organize data into silos, building up-to-date records of processing activities.



Manage Personal Data

Apply policies, conduct DPIAs, and prioritize risk mitigation. Combine findings with security measures and processing activities for complete visibility.



Language-Agnostic

Covers all markets regardless of language or script



Universal Connectivity

Connects to all standard databases and sources



Private & Secure

No third parties, no personal data in the cloud



Fully Automated

Automatically searches and classifies personal data



Visual Dashboard

Continuous insight into all processing activities with clear program overview.

Automated Processes

Innovative SaaS platform designed to automate privacy workflows and minimize risks.

Cross-Departmental Cooperation

Support seamless collaboration ensuring compliance across your organization.

6

Product Lines

Comprehensive suite addressing key privacy challenges

20+

Multiple Modules

Each targeting specific compliance requirements

Automate Compliance



Privacy regulations are complex and constantly evolving. Manual compliance is inefficient and error-prone.

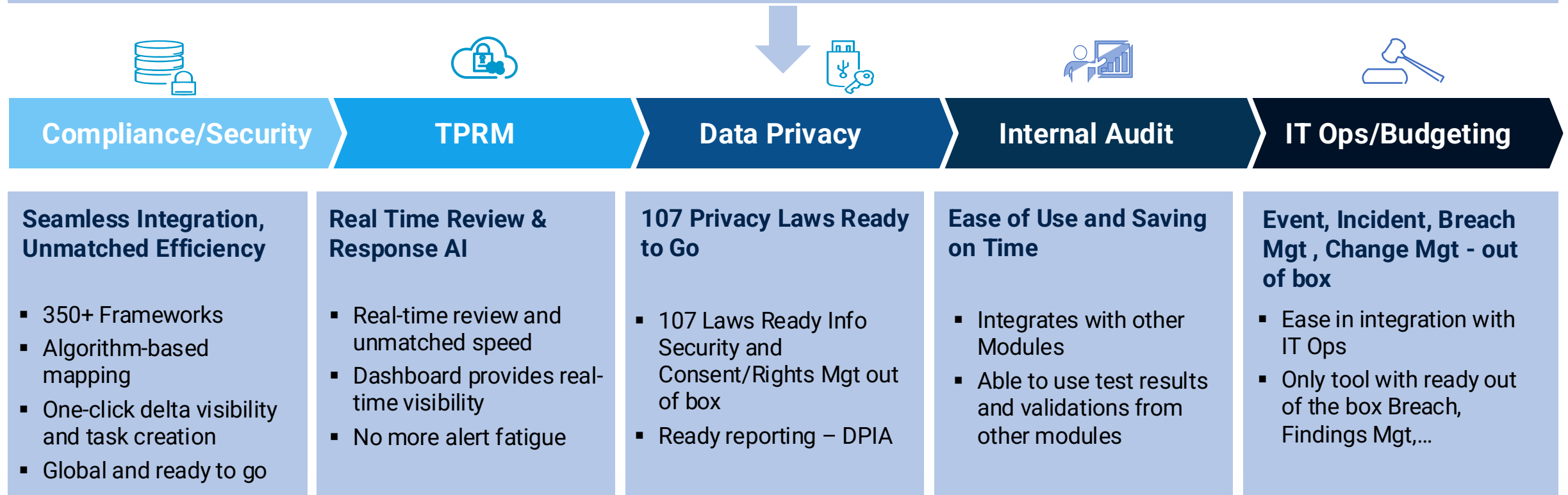
Automation eliminates human error, streamlines data retrieval, and ensures consistent compliance across all communication channels. No employee can maintain perfect awareness of data security requirements in every daily task.

Solution: Automate processes to reduce stress and maintain compliance effortlessly.



Products – Integrated Platform

All In One Solution



Competitors



Vendors - Provide a Maximum of 2 products

Compliance/Security	TPRM	Data Privacy	Internal Audit	IT Ops/Budgeting
<ul style="list-style-type: none"> Couple of Vendors 	<ul style="list-style-type: none"> Couple of Vendors 	<ul style="list-style-type: none"> One Mainly 	<ul style="list-style-type: none"> One Mainly 	<ul style="list-style-type: none"> None for midsize

← Multiple providers, limited frameworks, duplication of work, lack of integration, risks falling through the gaps, adoption challenges, costs, inadequate reporting, no centralized dashboard, inadequate service management and findings documentation →

Protect Software & Hardware



Software Protection

Strong passwords, anti-malware software, encryption, firewalls, and third-party security products. All hands on deck for cyber threat prevention.



Hardware Security

Protect against hardware damage, power outages, physical theft, and device failures. Multiple security layers prevent sensitive data loss.

- ❏ Modern privacy laws assign full responsibility for protecting sensitive user data to companies. Tighten security policies for both data collection processes and storage hardware.

Know Where Your Data Lives



In-House Data

Your own data stored in chosen cloud solutions



Third-Party Data

Data generated by software you use



Compliance Factors

Location, access rights, and cross-border transfers

Data compliance laws depend on where data is hosted, who accesses it, and how it transfers across borders. Choose cloud providers carefully, especially when processing Indian citizens' data.



Expert Guidance for Your Compliance Journey

GRC³ provides comprehensive support for navigating India's

DPDP Act, from initial assessment through implementation and ongoing monitoring.

Connect With Our Team

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Take Action Today



"Data security and compliance are never something to be taken lightly. Regardless of how up-to-date you are, testing your system and re-evaluating your approach is always a good idea."

Discover

Find all personal data across your systems

Classify

Organize and categorize your data assets

Protect

Implement comprehensive security measures

Comply

Meet regulatory requirements confidently

Accelerate Compliance Build Trust Scale with Confidence

As risk and regulatory demands surge, businesses need more than spreadsheets. GRC³ is a platform designed and developed by practitioners to **eliminate silos** between compliance, cybersecurity, internal audit, privacy, and vendor risk - enabling enterprises to **scale securely, accelerate revenue, and prove trust** enterprise-wide.

[Learn More →](#)

Get Your Free Maturity Assessment

Assess Compliance Maturity



Assess Privacy Maturity

